

Women Supporting Women

Invitation

On 13th October 2020 Clarity hosted their own internal virtual “Brilliant Breakfast” and will be raising money for The Prince’s Trust’s Women supporting Women initiative.



We would like to invite you to host your own Brilliant Breakfast by the end of October as we thought this could be a wonderful opportunity to spread the word and shine as much light on this very important issue whilst spending some quality time with your team during this difficult period.

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Nothing too formal!

Just the chance to reconnect with friends and colleagues, over breakfast, share stories of women who have helped us thrive and discuss ways we can help support a new generation of young women to do the same. All whilst making a donation to help change a girl's life in the UK.

We would be thrilled to have you and your team take part, some of the issues you can discuss can be seen below and do check out these videos or play them during your own breakfast to hear first hand how The Prince's Trust help young women across the UK.

[Grace's Story](#)

[Rachel's Story](#)

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The Facts!

Young Women In This Country Are More Disadvantaged Than Ever

- Young people are among the hardest hit by COVID-19. Prince's Trust research says over half of young women say their anxiety has increased because of the crisis and say finding a job feels impossible – this is why it's more important than ever to support young women.
- PWC found that 80% of those who have lost their jobs since the crisis began are women and two-thirds of these are aged 18-34 (The Times).
- Women are one third more likely to work in a sector that is now shut down than men (Institute of Fiscal Studies).
- 377,000 young women are currently not in education, employment or training and over 100,000 young girls are temporarily or permanently excluded from secondary school. (Office of National Statistics)
- NHS data shows a 68% rise in hospital admissions because of self-harm among young girls under 17 in the past decade.



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How You Can Help!

With enough Brilliant Breakfasts happening up and down the country together we can make a big difference (and have some fun together in the process!)

- £5: could pay for a reading module towards an English qualification for 1 young woman
- £10: could teach 1 young woman how to manage their money with a day-long budgeting session
- £25: could help an isolated young woman travel to a two-week course that will help them gain work experience
- £50: could ensure 1 young woman can travel to work in the month before their first paycheque
- £100: could buy the equipment that opens up a lifelong career for a young woman on the margins of society - for example to become as chef, a hairdresser, a nail technician
- £250: could provide 1 young woman with the freedom to explore their business idea through a 'will it work' grant
- £500: could unlock 1 young woman's confidence on a 12-week personal development course which builds practical and emotional skill to take that next step into work, education or training
- £1,000: could give 5 young women struggling to make ends meet during Covid-19 the laptops they need to further their education
- £5,000: could re-build the confidence and inspire 7 young women from the margins of society on a life-changing residential week
- £10,000: could give 100 young women the equipment that opens up a lifelong career to help them and their families.

If you are interested in taking part, do please let us know.

To make donations, please use the following link:

<https://www.justgiving.com/campaign/TheBrilliantBreakfast2020>

Even if you're unable to host your own breakfast, it would be wonderful if you still felt able to make a donation.

LET'S HELP YOUNG WOMEN START SOMETHING POSITIVE, BY STARTING OUR DAY WITH A BRILLIANT BREAKFAST.